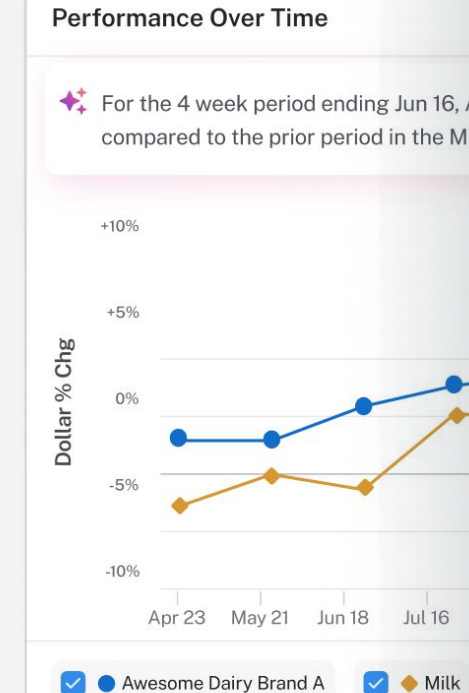


Full-service market intelligence to grow with confidence.



DATA

Grow your distribution footprint with complete data coverage across conventional, natural, big box, and specialty retailers in the US.

INSIGHTS TOOLS

Make your data easily accessible and usable to everyone in your organization, even if they don't have experience as a data analyst.

CONSULTING

Work directly with our team to get presentation-ready reports for buyer meetings, sales briefings, or commercial plans.

For more info, visit spins.com/liftoff

SPINS Liftoff

A platform for insights. A partnership for liftoff.

Want to get on shelf at Sprouts? Ready to expand into Kroger?

SPINS Liftoff is a full-service market intelligence platform enabling brands to successfully scale their businesses from kitchen startups to category captains.

Uncover granular views of brand and competitor performance, then leverage the SPINS team of industry consultants who work on-demand to create data-driven retail strategies and help your business grow.

Brands who work with SPINS:

Grow 22% faster than those that don't

Access key retailer insights that are exclusive to SPINS

Demonstrate their product differentiation to retailers with SPINS Product Intelligence

Analyze their data with the help of trusted advisors instead of online tutorials

Unlock additional savings with 20% off Destini Where-to-Buy — the #1 store locator for CPG Grocery



We partner with you to:

GET ON SHELF

IDENTIFY OPTIMAL RETAILERS TO TARGET

CREATE SUCCESSFUL SELL STORIES & PITCH DECKS

SUCCEED ON SHELF

IMPROVE STAGNATING OR DECLINING SALES

OPTIMIZE TRADE SPEND & PRICING

INNOVATE

LAUNCH SUCCESSFUL NEW PRODUCTS

IMPROVE PRODUCT PACKAGING & POSITIONING