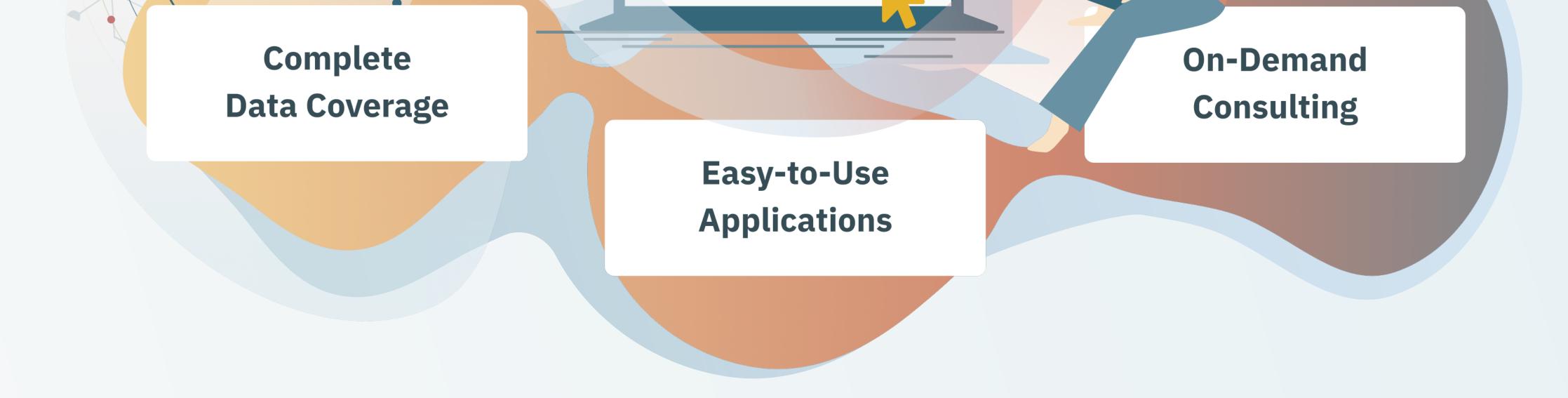


Small Business Liftoff Bundle



Data + Consulting = Cross-Channel Growth

Want to **get on shelf at Sprouts**? Ready to **expand into Kroger**? The SPINS Liftoff Bundle is the only CPG data package that includes a team of industry consultants who work on-demand to help your business grow.

We partner with you to:

Get on Shelf

- Identify optimal retailers to target
- Create successful sell stories & pitch decks

Succeed on Shelf

- Improve stagnating or declining sales
- Optimize trade spend& pricing

Innovate Ahead of Trends

- Launch successful new products
- Improve product packaging & positioning

For more info, visit spins.com/liftoff

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What's in the SPINS Liftoff Bundle?

Complete Data Coverage

CONVENTIONAL CHANNEL DATA

Full access to your choice of category in MULO* for critical insights into your brand performance vs. your competition.

Easy-To-Use Applications

SPINS POWERTABS

PowerTabs is an excel-based reporting suite that makes your data easily accessible and usable to everyone in your organization, even if they don't have experience as a data analyst.

NATURAL CHANNEL DATA

Full access to the entire SPINS Proprietary Natural Channel, composed of 100+ innovative retailers that are only available through SPINS.

KEY ACCOUNT DATA

Your choice of key retailer accounts that matter most. Don't pay for retailers you don't need.

UNLIMITED REPORT RUNS

Unlike other solutions, SPINS offers unlimited report runs so you never have to pay unexpected fees to continue analyzing your data.

On-Demand Consulting

SPINS INSIGHT SPRINTS

SPINS consultants work on-demand to provide you with presentation-ready Powerpoint or Excel reports for buyer meetings, sales briefings, or commercial plans. Quarterly sprints included with option to add more.

Get started at growth@spins.com

*MULO channel data provided in partnership with Circana

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