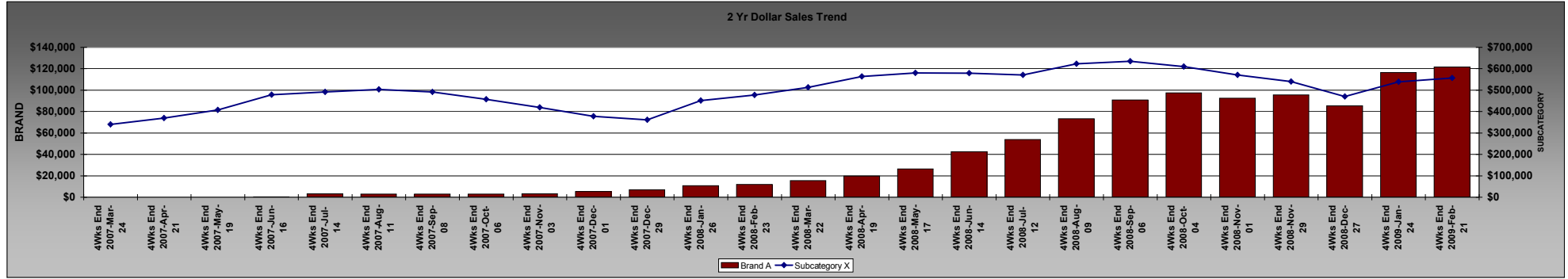


Single Brand/Subcat Report

Current 52 Weeks



		Period Ending 2009-Feb-21					
		Current 52 Weeks		Current 24 Weeks		Current 12 Weeks	
Source :	SPINScan Natural	\$ Sales	\$ % Chg	\$ Sales	\$ % Chg	\$ Sales	\$ % Chg
Subcategory :	Subcategory X	\$7,352,681	30.7%	\$3,286,318	29.1%	\$1,566,203	21.4%
Brand :	Brand A	\$930,173	1784.7%	\$608,383	1407.0%	\$323,137	1001.7%



Item Detail:

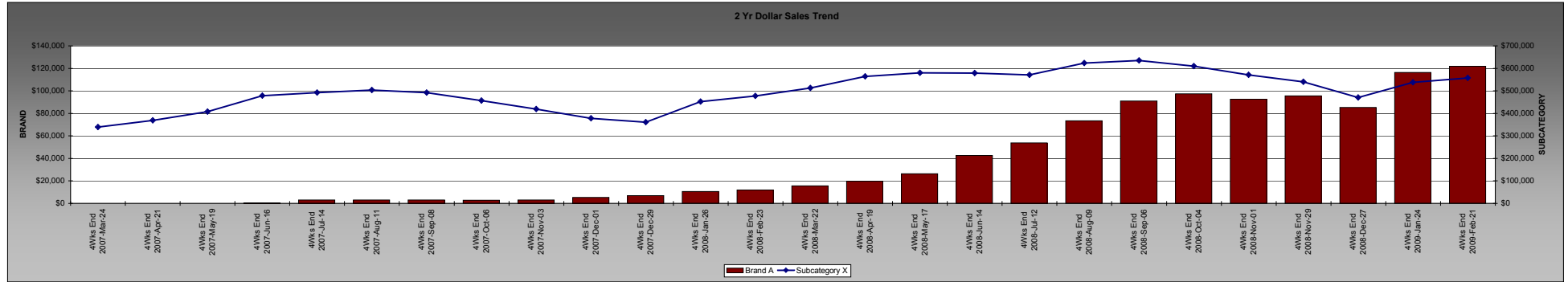
				Current 52 Weeks Ending 2009-Feb-21															
Subcat \$ Rank	UPC	SUBCAT	Brand	\$ Sales	\$ % Chg	Brand \$ Share	Subcat \$ Share	Unit Sales	Unit % Chg	Brand Unit Share	Subcat Unit Share	ARP	ARP Pt Chg	Avg % ACV	ACV Pt Chg	\$ SPP	\$ SPP % Chg	\$ SPM	\$ SPM % Chg
2	00-00000-00001	Subcategory X	Item 1	\$930,173	1784.7%	100.00%	12.65%	589,224	955.3%	100.0%	14.43%	\$1.58	\$0.69	48%	44	\$19,379	57.1%	\$457.04	12.0%
5	00-00000-00002	Subcategory X	Item 2	\$336,508	1510.2%	36.18%	4.58%	204,311	777.7%	34.7%	5.00%	\$1.65	\$0.75	42%	38	\$8,012	53.4%	\$188.96	9.4%
6	00-00000-00003	Subcategory X	Item 3	\$202,489	na	21.77%	2.75%	129,420	na	22.0%	3.17%	\$1.56	na	39%	39	\$5,192	na	\$145.39	na
7	00-00000-00004	Subcategory X	Item 4	\$198,670	1273.5%	21.36%	2.70%	134,317	713.9%	22.8%	3.29%	\$1.48	\$0.60	42%	38	\$4,730	30.8%	\$111.56	(6.7%)
				\$192,506	1275.9%	20.70%	2.62%	121,175	654.7%	20.6%	2.97%	\$1.59	\$0.72	43%	39	\$4,477	28.0%	\$105.59	(8.7%)

Single Brand/Subcat Report

Current 24 Weeks



		Period Ending 2009-Feb-21					
		Current 52 Weeks		Current 24 Weeks		Current 12 Weeks	
Source:	SPINScan Natural	\$ Sales	\$ % Chg	\$ Sales	\$ % Chg	\$ Sales	\$ % Chg
Subcategory :	Subcategory X	\$7,352,681	30.7%	\$3,286,318	29.1%	\$1,566,203	21.4%
Brand:	Brand A	\$930,173	1784.7%	\$608,383	1407.0%	\$323,137	1001.7%



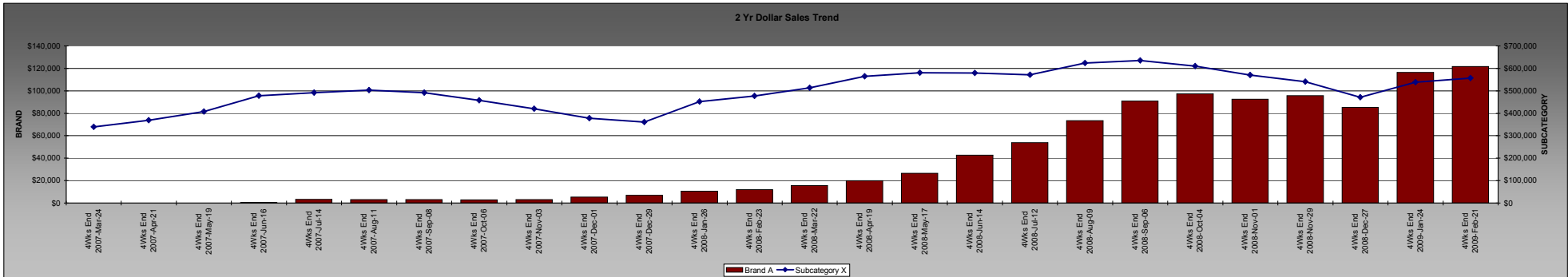
Subcat \$ Rank				Current 24 Weeks Ending 2009-Feb-21															
1	UPC	SUBCAT	Brand	\$ Sales	\$ % Chg	Brand \$ Share	Subcat \$ Share	Unit Sales	Unit % Chg	Brand Unit Share	Subcat Unit Share	ARP	ARP Pt Chg	Avg % ACV	ACV Pt Chg	\$ SPP	\$ SPP % Chg	\$ SPM	\$ SPM % Chg
1	00-00000-00001	Subcategory X	Item 1	\$608,383	1407.0%	100.00%	18.51%	367,397	686.5%	100.0%	20.92%	\$1.66	\$0.79	65%	60	\$9,360	15.9%	\$480.23	11.3%
3	00-00000-00002	Subcategory X	Item 2	\$217,194	1180.1%	35.70%	6.61%	122,378	534.1%	33.3%	6.97%	\$1.77	\$0.90	56%	51	\$3,878	14.3%	\$199.00	9.7%
4	00-00000-00003	Subcategory X	Item 3	\$155,445	na	25.55%	4.73%	100,994	na	27.5%	5.75%	\$1.54	na	52%	52	\$2,989	na	\$153.38	na
5	00-00000-00004	Subcategory X	Item 4	\$117,871	881.8%	19.37%	3.59%	74,685	432.6%	20.3%	4.25%	\$1.58	\$0.72	56%	51	\$2,105	(12.3%)	\$108.00	(15.8%)
				\$117,871	934.2%	19.37%	3.59%	69,340	417.9%	18.9%	3.95%	\$1.70	\$0.85	57%	52	\$2,068	(9.3%)	\$106.10	(12.9%)

Single Brand/Subcat Report

Current 12 Weeks



		Period Ending 2009-Feb-21					
		Current 52 Weeks		Current 24 Weeks		Current 12 Weeks	
Source:	SPINSScan Natural	\$ Sales	\$ % Chg	\$ Sales	\$ % Chg	\$ Sales	\$ % Chg
Subcategory:	Subcategory X	\$7,352,681	30.7%	\$3,286,318	29.1%	\$1,566,203	21.4%
Brand:	Brand A	\$930,173	1784.7%	\$608,383	1407.0%	\$323,137	1001.7%



Item Detail:

Subcat \$ Rank				Current 12 Weeks Ending 2009-Feb-21															
1	UPC	SUBCAT	Brand	\$ Sales	\$ % Chg	Brand \$ Share	Subcat \$ Share	Unit Sales	Unit % Chg	Brand Unit Share	Subcat Unit Share	ARP	ARP Pt Chg	Avg % ACV	ACV Pt Chg	\$ SPP	\$ SPP % Chg	\$ SPM	\$ SPM % Chg
1	00-00000-00001	Subcategory X	Item 1	\$323,137	1001.7%	100.00%	20.63%	179,027	454.6%	100.0%	21.95%	\$1.80	\$0.90	71%	64	\$4,551	8.6%	\$465.36	6.2%
2	00-00000-00002	Subcategory X	Item 2	\$117,849	828.5%	36.47%	7.52%	60,512	337.5%	33.8%	7.42%	\$1.95	\$1.03	62%	55	\$1,901	4.8%	\$194.35	2.5%
4	00-00000-00003	Subcategory X	Item 3	\$84,511	na	26.15%	5.40%	50,291	na	28.1%	6.17%	\$1.68	na	59%	59	\$1,432	na	\$146.46	na
5	00-00000-00004	Subcategory X	Item 4	\$60,243	668.7%	18.64%	3.85%	32,449	273.2%	18.1%	3.98%	\$1.86	\$0.96	62%	55	\$972	(13.2%)	\$99.35	(15.2%)