


Distribution Void Report

		Report: Distribution Voids Channel: Total Natural Channel Source: SPINSscan Current Period: Latest 24 Weeks Market: Total US & all regions							
		CATEGORY							
Category 1	Dollars	Dollar % Chg	\$ Rank	\$ Share	Units	Unit Share	ARP	% ACV	\$SPP
ITEM 1									
ITEM 2									
ITEM 3									
ITEM 4									
ITEM 5									
ITEM 6									
ITEM 7									
ITEM 8									
ITEM 9									
ITEM 10									

Your store is not currently stocking these items

What is the rank of the items you do not carry in the market?

Delivery: Semi -Annual; 6 weeks following period end date.

Markets: Total US, Your store(s)' region comparison

Time Periods: 24 Weeks ending Mid-year and Year-end

Applications: Increase your store sales by bringing in top sellers in the market:

- Determine which items you do not carry that are selling in the market.
- Compare sales rate of items not carried to those that are to see if you can increase sales in the category.