



Channel: Mainstream Food & Drug
Source: SPINSScan Conventional Accounts Powered by ACNielsen Scantrack
Current Period: 52we 8/12/06
Prior Period: 52we 8/13/05
Market: Conventional Retailer TTL (Trading Area only)
Category: CATEGORY A
Brand: BRAND A

| Rank | | Retailer TTL | Cur \$ | | YA \$ | | \$ % Chg | | \$ Chg | | Brand % Chg Index | | Cur \$ Shr of | YA \$ Shr of | \$ Shr of Cat |
|----------|-------|---|-------------|-------------|-------------|-------------|----------|--------|------------|------------|-------------------|---------|---------------|--------------|---------------|
| CATEGORY | BRAND | | CATEGORY | BRAND | CATEGORY | BRAND | CATEGORY | BRAND | CATEGORY | BRAND | CATEGORY | BRAND | BRAND | BRAND | BRAND |
| | | TOTAL US FDM COMBINED | 279,140,168 | 128,044,103 | 226,267,793 | 100,746,449 | 23.4% | 27.1% | 52,872,375 | 27,297,654 | 100 | 116 | 45.9% | 44.5% | 1.3 |
| 1 | 1 | KROGER CORPORATE TOTAL TA | 41,363,134 | 21,646,237 | 32,634,862 | 16,795,061 | 26.7% | 28.9% | 8,728,272 | 4,851,176 | 114 | 108 | 52.3% | 51.5% | 0.9 |
| 5 | 2 | SAFEWAY CORPORATE TOTAL TA | 22,183,954 | 11,917,842 | 18,129,131 | 9,683,290 | 22.4% | 23.1% | 4,054,823 | 2,234,552 | 96 | 103 | 53.7% | 53.4% | 0.3 |
| 2 | 3 | PUBLIX CORPORATE BANNER TOTAL TA | 26,494,958 | 11,702,592 | 19,322,232 | 7,804,891 | 37.1% | 49.9% | 7,172,726 | 3,897,701 | 159 | 135 | 44.2% | 40.4% | 3.8 |
| 3 | 4 | ALBERTSONS FOOD AND DRUG CORPORATE TOTAL TA | 24,862,448 | 11,278,496 | 23,008,467 | 10,262,306 | 8.1% | 9.9% | 1,853,981 | 1,016,190 | 34 | 123 | 45.4% | 44.6% | 0.8 |
| 4 | 5 | ALBERTSONS FOOD CORPORATE TOTAL TA | 24,858,629 | 11,275,451 | 23,006,977 | 10,261,191 | 8.0% | 9.9% | 1,851,652 | 1,014,260 | 34 | 123 | 45.4% | 44.6% | 0.8 |
| 8 | 6 | KROGER BANNER TOTAL TA | 18,540,163 | 10,046,047 | 13,992,313 | 7,413,538 | 32.5% | 35.5% | 4,547,850 | 2,632,509 | 139 | 109 | 54.2% | 53.0% | 1.2 |
| 7 | 7 | SAFEWAY/VONS BANNER TOTAL TA | 18,674,607 | 10,039,789 | 14,996,259 | 8,052,291 | 24.5% | 24.7% | 3,678,348 | 1,987,498 | 105 | 101 | 53.8% | 53.7% | 0.1 |
| 6 | 8 | AHOLD CORPORATE TOTAL TA | 21,969,924 | 8,626,646 | 18,567,583 | 6,898,464 | 18.3% | 25.1% | 3,402,341 | 1,728,182 | 78 | 137 | 39.3% | 37.2% | 2.1 |
| 9 | 9 | SAFEWAY BANNER TOTAL TA | 14,319,883 | 7,821,770 | 11,571,656 | 6,398,212 | 23.7% | 22.2% | 2,748,227 | 1,423,558 | 102 | 94 | 54.6% | 55.3% | -0.7 |
| 11 | 10 | ALBERTSONS FOOD BANNER TOTAL TA | 11,738,455 | 6,249,022 | 11,310,704 | 5,922,966 | 3.8% | 5.5% | 427,751 | 326,056 | 16 | 146 | 53.2% | 52.4% | 0.9 |
| 10 | 11 | STOP-N-SHOP BANNER TOTAL TA | 13,286,115 | 5,225,841 | 11,092,574 | 4,189,191 | 19.8% | 24.7% | 2,193,541 | 1,036,650 | 85 | 125 | 39.3% | 37.8% | 1.6 |
| 12 | 12 | A&P CORPORATE TOTAL TA | 8,485,101 | 3,238,312 | 7,906,183 | 2,850,359 | 7.3% | 13.6% | 578,918 | 387,953 | 31 | 186 | 38.2% | 36.1% | 2.1 |
| 16 | 13 | FRED MEYER BANNER TOTAL TA | 6,778,013 | 3,168,368 | 5,633,091 | 2,475,985 | 20.3% | 28.0% | 1,144,922 | 692,383 | 87 | 138 | 46.7% | 44.0% | 2.8 |
| 19 | 14 | KING SOOPER CITY MARKET BANNER TOTAL TA | 4,867,171 | 2,951,525 | 3,894,838 | 2,519,240 | 25.0% | 17.2% | 972,333 | 432,285 | 107 | 69 | 60.6% | 64.7% | -4.0 |
| 15 | 15 | SHAW'S BANNER TOTAL TA | 7,539,445 | 2,736,123 | 6,697,993 | 2,271,783 | 12.6% | 20.4% | 841,452 | 464,340 | 54 | 163 | 36.3% | 33.9% | 2.4 |
| 13 | 16 | HARRIS TEETER CORPORATE BANNER TOTAL TA | 7,753,370 | 2,486,870 | 5,829,635 | 2,378,763 | 33.0% | 4.6% | 1,923,735 | 108,494 | 141 | 14 | 32.1% | 40.8% | -8.7 |
| 17 | 17 | GIANT LANDOVER BANNER TOTAL TA | 5,424,073 | 2,356,640 | 4,635,401 | 1,950,361 | 17.0% | 20.8% | 788,672 | 406,279 | 73 | 122 | 43.4% | 42.1% | 1.4 |
| 23 | 18 | KING SOOPERS BANNER TOTAL TA | 3,832,158 | 2,247,687 | 3,093,867 | 1,929,551 | 23.9% | 16.5% | 738,291 | 318,136 | 102 | 69 | 58.7% | 62.4% | -3.7 |
| 22 | 19 | VONS BANNER TOTAL TA | 4,354,723 | 2,218,022 | 3,424,603 | 1,654,079 | 27.2% | 34.1% | 930,120 | 563,941 | 116 | 126 | 50.9% | 48.3% | 2.6 |
| 20 | 20 | RALEYS FAMILY CORPORATE TOTAL TA | 4,777,094 | 2,103,790 | 4,229,736 | 1,891,758 | 12.9% | 11.2% | 547,358 | 212,032 | 55 | 87 | 44.0% | 44.7% | -0.7 |
| 21 | 21 | GIANT EAGLE CORPORATE BANNER TOTAL TA | 4,470,933 | 1,894,816 | 3,234,819 | 1,419,280 | 38.2% | 33.5% | 1,236,114 | 475,536 | 164 | 88 | 42.4% | 43.9% | -1.5 |
| 18 | 22 | RALPHS SOUTH TA | 4,940,645 | 1,836,220 | 4,099,614 | 1,580,370 | 20.5% | 16.2% | 841,031 | 255,850 | 88 | 79 | 37.2% | 38.5% | -1.4 |
| 14 | 23 | SHOPRITE CORPORATE BANNER TOTAL TA | 7,678,685 | 1,772,071 | 7,623,888 | 1,364,104 | 0.7% | 29.9% | 54,797 | 407,967 | 3 | 4,161 | 23.1% | 17.9% | 5.2 |
| 24 | 24 | JEWEL BANNER TOTAL TA | 3,522,322 | 1,728,421 | 2,957,949 | 1,541,335 | 19.1% | 12.1% | 564,373 | 187,086 | 82 | 64 | 49.1% | 52.1% | -3.0 |
| 28 | 25 | QUALITY FOOD CENTERS BANNER TOTAL TA | 1,962,263 | 1,022,641 | 1,769,674 | 910,296 | 10.9% | 12.3% | 192,589 | 112,345 | 47 | 113 | 52.1% | 51.4% | 0.7 |
| 25 | 26 | A&P BANNER TA | 2,797,839 | 998,065 | 2,572,835 | 888,054 | 8.7% | 12.4% | 225,004 | 110,011 | 37 | 142 | 35.7% | 34.5% | 1.2 |
| 30 | 27 | RANDALL'S/TOM THUMB BANNER TOTAL TA | 1,403,514 | 858,909 | 1,284,936 | 780,998 | 9.2% | 10.0% | 118,578 | 77,911 | 39 | 108 | 61.2% | 60.8% | 0.4 |
| 26 | 28 | GIANT CARLISLE BANNER TOTAL TA | 2,353,301 | 836,861 | 1,887,940 | 593,830 | 24.6% | 40.9% | 465,361 | 243,031 | 105 | 166 | 35.6% | 31.5% | 4.1 |
| 27 | 29 | PRICE CHOPPER CORPORATE BANNER TOTAL TA | 1,981,656 | 782,909 | 1,594,834 | 587,668 | 24.3% | 33.2% | 386,822 | 195,241 | 104 | 137 | 39.5% | 36.8% | 2.7 |
| 31 | 30 | DOMINICK'S BANNER TOTAL TA | 1,387,023 | 682,233 | 1,276,200 | 589,512 | 8.7% | 15.7% | 110,823 | 92,721 | 37 | 181 | 49.2% | 46.2% | 3.0 |
| 35 | 31 | BASHAS BANNER TOTAL TA | 881,813 | 536,305 | 698,060 | 415,846 | 26.3% | 29.0% | 183,753 | 120,459 | 113 | 110 | 60.8% | 59.6% | 1.2 |
| 38 | 32 | RANDALL'S BANNER TOTAL TA | 754,981 | 483,431 | 706,994 | 440,795 | 6.8% | 9.7% | 47,987 | 42,636 | 29 | 143 | 64.0% | 62.3% | 1.7 |
| 32 | 33 | WEGMAN'S ROCHESTER TA | 1,133,261 | 473,850 | 940,088 | 385,637 | 20.5% | 22.9% | 193,173 | 88,213 | 88 | 111 | 41.8% | 41.0% | 0.8 |
| 33 | 34 | STATER BROS CORPORATE BANNER TOTAL TA | 1,014,607 | 442,387 | 1,035,484 | 380,687 | -2.0% | 16.2% | -20,877 | 61,700 | (9) | 804 | 43.6% | 36.8% | 6.8 |
| 29 | 35 | PATHMARK CORPORATE BANNER TOTAL TA | 1,839,785 | 415,355 | 1,819,964 | 288,502 | 1.1% | 44.0% | 19,821 | 126,853 | 5 | 4,037 | 22.6% | 15.9% | 6.7 |
| 41 | 36 | TOM THUMB BANNER TOTAL TA | 648,533 | 375,478 | 577,942 | 340,203 | 12.2% | 10.4% | 70,591 | 35,275 | 52 | 85 | 57.9% | 58.9% | -1.0 |
| 40 | 37 | GENUARDI'S BANNER TOTAL TA | 718,811 | 336,910 | 571,736 | 260,489 | 25.7% | 29.3% | 147,075 | 76,421 | 110 | 114 | 46.9% | 45.6% | 1.3 |
| 39 | 38 | BRUNOS/BI-LO CORPORATE TOTAL TA | 754,974 | 328,217 | 755,136 | 332,289 | 0.0% | -1.2% | -162 | -4,072 | (0) | (5,712) | 43.5% | 44.0% | -0.5 |
| 36 | 39 | WEGMAN'S BUFFALO TA | 801,542 | 304,254 | 671,842 | 249,351 | 19.3% | 22.0% | 129,700 | 54,903 | 83 | 114 | 38.0% | 37.1% | 0.8 |
| 37 | 40 | UKROPS CORPORATE BANNER TOTAL TA | 779,659 | 286,232 | 624,014 | 214,804 | 24.9% | 33.3% | 155,645 | 71,428 | 107 | 133 | 36.7% | 34.4% | 2.3 |
| 43 | 41 | BI-LO BANNER TOTAL TA | 526,767 | 225,145 | 501,047 | 200,564 | 5.1% | 12.3% | 25,720 | 24,581 | 22 | 239 | 42.7% | 40.0% | 2.7 |
| 42 | 42 | WEGMAN'S SYRACUSE TA | 536,368 | 220,981 | 431,537 | 165,623 | 24.3% | 33.4% | 104,831 | 55,358 | 104 | 138 | 41.2% | 38.4% | 2.8 |
| 34 | 43 | TOPS BANNER TOTAL TA | 906,435 | 207,303 | 951,669 | 165,082 | -4.8% | 25.6% | -45,234 | 42,221 | (20) | 538 | 22.9% | 17.3% | 5.5 |
| 44 | 44 | BRUNOS SOUTHERN REGION 4 TA | 228,207 | 103,072 | 254,088 | 131,724 | -10.2% | -21.8% | -25,881 | -28,652 | (44) | (214) | 45.2% | 51.8% | -6.7 |
| 45 | 45 | RITEAID CORPORATE BANNER TOTAL TA | 9,889 | 9,889 | 21,564 | 21,560 | -54.1% | -54.1% | -11,675 | -11,671 | (232) | (100) | 100.0% | 100.0% | 0.0 |
| 46 | 46 | LONGS CORPORATE BANNER TOTAL TA | 8,662 | 6,937 | 1,235 na | | 601.4% | na | 7,427 | 6,937 | 2,574 | na | 80.1% | na | na |
| 47 | 47 | ALBERTSONS DRUG CORPORATE TOTAL TA | 3,819 | 3,045 | 1,490 | 1,116 | 156.3% | 172.8% | 2,329 | 1,929 | 669 | 111 | 79.7% | 74.9% | 4.8 |
| 47 | 47 | OSCO BANNER TOTAL TA | 3,819 | 3,045 | 1,490 | 1,116 | 156.3% | 172.8% | 2,329 | 1,929 | 669 | 111 | 79.7% | 74.9% | 4.8 |