



October 4th, 2006

To our valued SPINS clients and partners,

As of October 31st, I will be leaving my role as President of SPINS in order to pursue another opportunity in this exciting industry. I am pleased to report that I will continue to work with SPINS in a part-time advisory role beginning November 1st.

I have had the good fortune of spending the past five years of my career working with an incredibly talented and dedicated group of people, both internally at SPINS and externally across our many clients and partners.

I am so proud of all we have accomplished together in our work to grow the Natural Products Industry. This dedicated team of SPINS employees, and our inspiring group of clients and partners have responded to the needs of the Industry with services that deliver unprecedented consumer and market insight into the opportunity for Natural Products.

Our collaboration, creativity and a strong common goal keep the future of this Industry looking bright. I have been thrilled to be a part of this movement, and look forward to continuing our work in the future. Thank you once again for the work we've done together.

With gratitude,

Jeffrey T. Nibler
President, SPINS