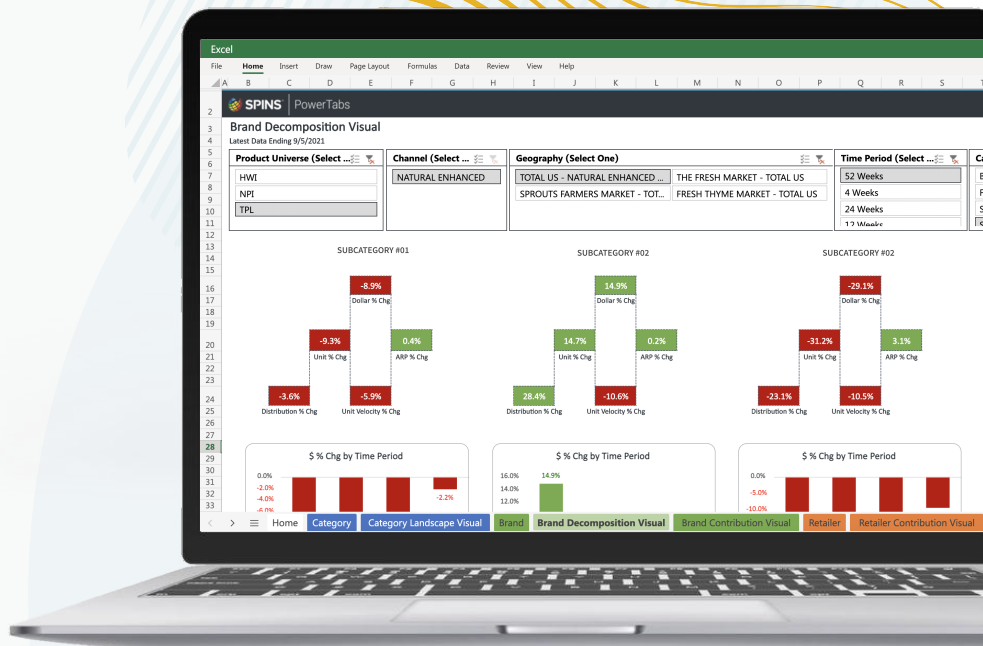




# SPINS PowerTabs

Insight-Rich Dashboards.  
One Simple Excel-Based Tool.



OF YOUR DAILY  
**BUSINESS QUESTIONS**  
ANSWERED IN SECONDS

## Are you looking for:

- A **single source of truth** on brand performance?
- **Retailer-level insights** at your fingertips?
- **Category trends** to unlock data driven growth?

## Meet SPINS PowerTabs

A powerful and easy-to-use **Excel-based brand performance reporting** solution to **complement your SATORI subscription**.

PowerTabs makes your SATORI data easily accessible and usable to everyone in your organization, even if they don't have experience as a data analyst.

## How does SPINS PowerTabs help you drive growth?

Leverage SPINS PowerTabs to win distribution and gain market share versus the competition.

**Our insight-rich dashboards enable you to:**

- ▶ Identify drivers for growth and decline
- ▶ Track and monitor brand, item and category performance

- ▶ Leverage SPINS attribute lenses to differentiate your products
- ▶ Build data-driven sales stories for retailers

# How does SPINS PowerTabs differ from other solutions?



## Fast and Turnkey

Ready-to-go reports delivered in your team's preferred format within 48 hours of period release



## Custom Category Views

Easily hone-in on your true competitive set across relevant SPINS categories



## Complete Retail Visibility

Only SPINS PowerTabs can include your full SPINS subscription, including Kroger, Walmart, and eCommerce retailers like Thrive Market



## Powerful Data Visualization

Easy-to-use drag and drop functionality for documents and presentations



## Fast, Light, and Reliable

Engineered with no macros for added file stability

## Practical, actionable reports include:



Category / Subcategory Ranking



Brand & Item Ranking



Channel & Retail Ranking



Distribution Trends



Pricing and Promotion Performance

All reports can be filtered by SPINS Attributes and are delivered with powerful visualizations to share across your organization.

